FAST TRAC
Testimonials

“This class helped me get over my fear to take the next step. I have more confidence now.”
Blissfully Made, Bliss, NY

“The program helped me realize how much planning and research is needed in developing a business plan and starting a business.”
Olive & Ink, Perry, NY

“I took my business concept and turned it into facts. I left the class with a working business plan”.
Vintage Cow Farmers Market, Attica, NY

“Fantastic Class that is beyond informative and provides the tools needed to be successful.”
Majestic Hill Coffee Roasters, Castile, NY

Start Up Your Idea
Turn it into a Business
Get Started with
KAUFFMAN FAST TRAC

WYOMING COUNTY BUSINESS CENTER
36 Center Street, Suite D
Warsaw, NY 14569
(585) 786-3764
wycoida.org

For more info contact
JENNIFER TYCZKA
jtyczka@wycoida.org
FAST TRAC
Want to Start Your Own Business in 10 Weeks?
Need Help Growing Your Existing Business?
10 Weeks of Support Leading to Your Success!

CLASS SCHEDULE
MARCH 3, 2020 - MAY 12, 2020
Tuesdays 5:30 - 8:30 PM
SEPT. 1, 2020 - NOV. 3, 2020
Tuesdays 5:30 - 8:30 PM

CLASSES HELD AT
WYOMING COUNTY AGRICULTURE & BUSINESS CENTER
36 Center Street, Warsaw, NY, 14569

FOR MORE INFORMATION
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TRAINING SESSIONS
1. Explore Your Innovative Business Idea
2. Identify & Meet Market Needs
3. Set Financial Goals
4. Plan Your Products/Services
5. Research & Analyze the Market
6. Discover Your Competitive Advantage
7. Build Your Own Organization & Team
8. Plan for a Profitable Business
9. Understand Cash Flow & Acquiring Funds
10. Implement Your Business Plan

BENEFITS
• Learn from experienced entrepreneurs
• Gain valuable knowledge & business skills
• Create a business plan for your innovative business idea
• Develop a competitive advantage
• Create a marketing plan
• Identify sources of cash flow
• Network with other entrepreneurs

FastTrac is a business development program designed to guide entrepreneurs, and fine tune the skills needed to create, manage, and grow a successful business.

Professional guest speakers enhance the learning experience by offering professional real-world expertise on topics including business formation, market research and reach, understanding cash flow and financial statements, hiring employees, acquiring funds, and more.

Micro loan financing is available for eligible projects. Veterans and Law Enforcement receive a 10% tuition discount. Space is limited.

REGISTER ONLINE
wycoida.org